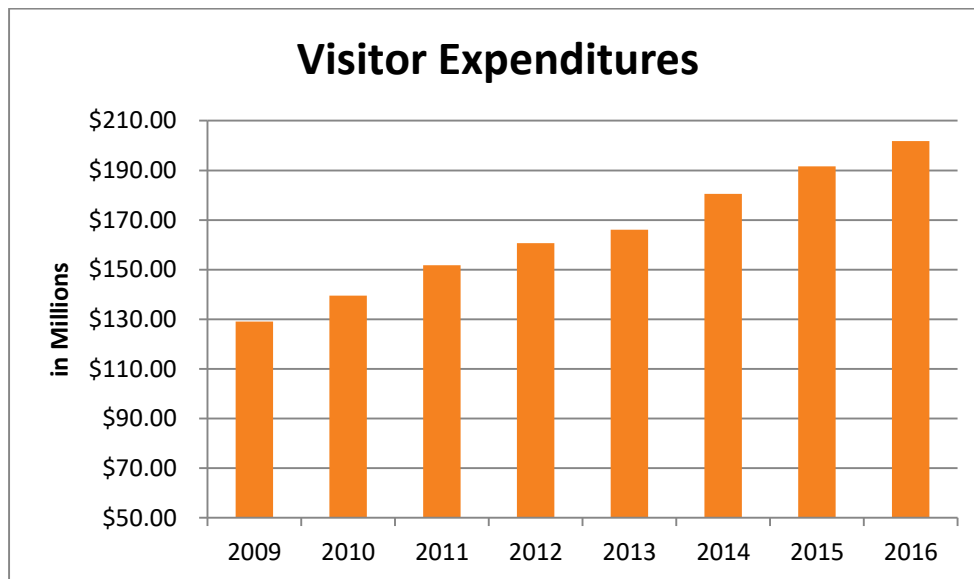




Coweta County – Presidential Pathways Region

In 2016, Coweta County’s tourism industry:

- Supported 2,045 jobs
- **Generated \$201.79 million in direct tourist spending**
- Generated \$8.74 million in state tax revenues
- Generated \$6.30 million in local tax revenues
- Generated \$49.67 million in payroll



Each Coweta County household would need to be taxed an additional \$304 per year to replace taxes generated by tourism economic activity.